



Spotlight on Recovery

Stigma Reduction Project

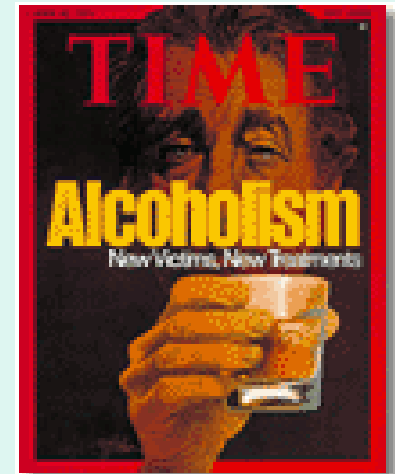
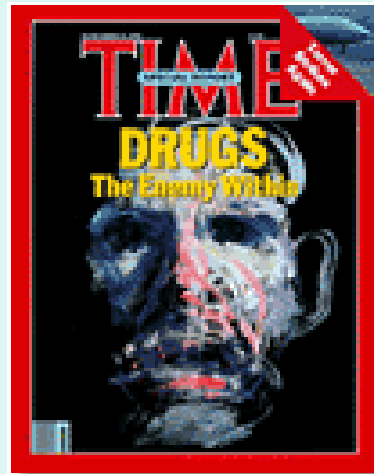
Focused on reducing the stigma directed at people in recovery from addiction or substance use issues, with the goal of showing the

Positive Face of Recovery!

King County Mental Health, Chemical Abuse & Dependency Services Division
& the Alcohol Drug Helpline

Why does stigma exist toward the addiction and recovery communities?

Images that have flooded the popular media in the last several decades have given society a gruesome picture of addiction with little or no follow through displaying positive images, such as the faces of successful, lasting recovery.



The faces of addiction that society sees are primarily those of failure and relapse



Where are the faces of celebrities who are successfully leaving treatment facilities and who have been living in long term recovery?

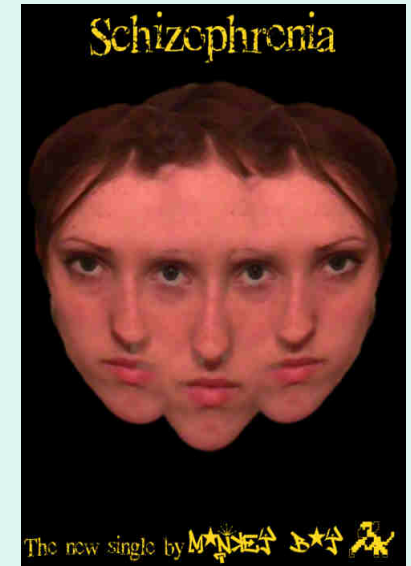
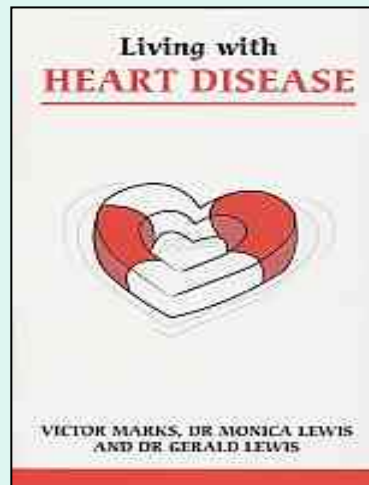
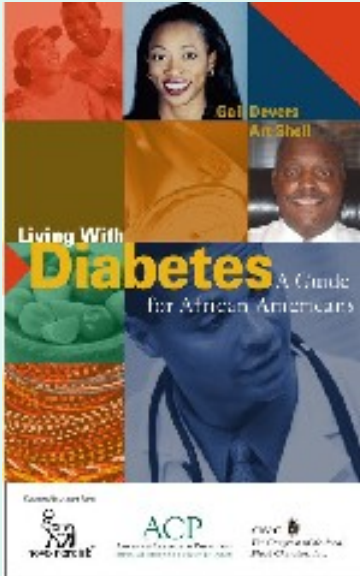
Who are the real faces of recovery?

Our family, neighbors, friends and co-workers. Chances are most Americans know someone who is in stable, long-term recovery, but may not be aware of it.



Spotlight on Recovery

People in recovery or seeking recovery from alcohol/drug addiction deserve equal rights, and the same treatment options as are available to those suffering from other chronic illnesses.



Spotlight on Recovery

A new organization in Washington State comprised of members of the Recovery Community who are ready to speak out about their recovery status.

Our goal is to demonstrate to legislators, law enforcement, health care professionals, and all of society that:

RECOVERY IS REAL!

RECOVERY WORKS!

Spotlight on Recovery

PLATFORM

- **A grassroots organization comprised of members of the recovery community.**
- **Focus on educating the public about positive and lasting recovery.**
- **Reduce stigma and discrimination toward the addiction and recovery communities.**
- **Advocate for equal rights, services and treatment for the addiction and recovery communities.**

Spotlight on Recovery

By joining together and putting a *positive face on recovery*, we hope to improve the lives of everyone in the Recovery Community and their families, as well as those still seeking recovery or in need of treatment.

